In 2010, the YKK Group began holding annual stakeholder dialogues to provide a forum for sharing opinions. The fifth such dialogue was held on April 9, 2013. Following up on the previous session, Toyama Prefectural University Professor Neryusya Kunori, Ph.D., acted as facilitator. To ensure a good cross section of views, we invited representatives from diverse stakeholder groups, including suppliers, trading partners, consumers, local associations and nature conservation groups to participate.

**Opinions on How to Utilize the Furusato-no-Mori**

During the first half of the workshop, participants shared their observations on the site tour, discussing items that impressed them as well as areas where they saw a need for improvement.

The day began with a tour of the Furusato-no-Mori forest on the premises of the Kurobe Manufacturing Center. The workshop ended with participants summarizing and presenting their ideas.

Others noted that “The forest seems to have grown substantially,” “It would be nice if greenery covered the whole premises, including the parking areas and factory rooftops” and “Why not let visitors up to the roof of the office building to view the forest from above?”

While many thought the forest looked impressive, some suggested that local residents be invited to join in forest development activities.

A common sentiment among the participants was “Although the YKK Center Park is open to public, the entrance looks unwelcoming. It needs to be improved” and “It would be a waste not to publicize the park and make it more known to community residents.”

During the first half of the workshop, participants shared their observations on the site tour, discussing items that impressed them as well as areas where they saw a need for improvement.

The YKK Center Park, where we developed the Furusato-no-Mori forest, is part of the premises of the Kurobe Manufacturing Center and is open to public as an industrial tourism site. Participants shared their impressions after a tour of the park.

A Model for Industrial-Eco-Tourism Site

Publicizing Unique YKK Initiatives, Such as Air Conditioning Utilizing Heat from Groundwater

The Kurobe Manufacturing Center could be a place to learn all about environmental issues and disaster prevention, in addition to being a place for factory tours. Moreover, we learned about YKK’s heat-pump air conditioning system that utilizes abundant groundwater and other initiatives that take advantage of the Kurobe area’s unique geological characteristics. It would be more inspiring if models of heat exchange systems and other innovations were exhibited at the neighboring Kurobe Yoshida Science Museum, for example. The Furusato-no-Mori forest could also be a good sightseeing spot, as it offers habitat for fireflies as well as cherry trees. If the opening hours were extended during the firefly season, more people would feel like visiting. We think that such steps would lead to the place being more widely used as a public space.

Utilize the Forest to Raise Environmental Awareness

Creating Stronger Bonds with Communities through Communication

We wondered if it would be possible to create a scheme that would allow all kinds of stakeholders to participate in the forest development activities. One such activity could be planting a commemorative tree as part of the annual initiation ceremonies for new recruits. This would help plant environmental awareness in every new employee right from the start. Also, having local elementary and junior high school students come plant trees could benefit them educationally. Moreover, it would be nice if local residents could voluntarily participate in forest development. To pass on the forest to future generations as a natural heritage, we all need to nurture within ourselves the desire to grow the forest together. We want YKK to inspire society through this initiative, thereby facilitating environmental protection on a global scale.

YKK as an Advocate of a Sustainable Society

In the second half of the workshop, participants exchanged opinions on how to better utilize the Furusato-no-Mori forest, with particular emphasis on its usefulness for Education for Sustainable Development (ESD) initiatives. The workshop ended with participants summarizing and presenting their ideas.

**YKK Group Social & Environmental Report 2014**

YKK Group Social & Environmental Report 2014
### Comments and Opinions on Issues Addressed in Stakeholder Dialogues (fiscal 2010-2013)

<table>
<thead>
<tr>
<th>Comments and Opinions</th>
<th>YKK Group’s Response</th>
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</thead>
</table>
| **Legal Compliance**  | 1. Enhancing compliance globally  
2. Raising employee awareness  
3. Without ethics, there can be no compliance  
4. Manufacturing = Human development |
| **Environmental Load Reduction** | 1. Work towards a low-carbon society  
2. Expand the use of non-fossil energy sources  
3. Streamline production facilities  |
| **Initiatives with the Local Community** | 1. Offer best practices for cooperation (ESD, etc.)  
2. Share personal skills with society  |
| **Communicating Our Environmental Activities** | 1. Highlight our manufacturing accomplishments  
2. Disclose environmental information  |
| **Coexistence with Nature** | 1. Review the context and ultimate objective of tree planting activities  
2. Develop and utilize biotopes in harmony with local ecosystems  
3. Assess the impact of our groundwater usage  |

### Building on Stakeholder Dialogue

- This stakeholder dialogue was the fifth since the YKK Group began this series in 2010. Over the last five years, the Group has sincerely addressed stakeholders’ concerns, holding similar dialogues at the Tohoku Office and tackling new themes while inviting a greater variety of stakeholder groups to participate. It offered high praise to the YKK Group for these accomplishments built on continuous dialogue with its stakeholders.

- The social environment has changed over the last five years. Businesses are now expected to practice CSR in supply chain management from the upstream stage. With the approach of the UNESCO World Conference on Education for Sustainable Development 2014, corporate and other business leaders capable of addressing sustainability from the global perspective are in great demand.

- The YKK Group adopted the workshop style last year and this year’s dialogue involved both YKK employees and representatives of various stakeholder groups from outside the company engaging in serious discussions on how businesses can contribute to ESD. I’m confident that their suggestions will contribute to new value creation from which YKK and its stakeholders will benefit. I hope that the YKK Group will persist with this dialogue over the next ten years, thereby further advancing its environmental activities.

- Noriyasu Kunori, Ph.D.  
Professor, Department of Environmental Engineering, Faculty of Engineering, Toyama Prefectural University

### The YKK Philosophy and Management Principle

#### YKK Philosophy “Cycle of Goodness”

No one prospers without rendering benefit to others.

Tadao Yoshida, YKK’s founder, carefully considered this need for mutual prosperity as he planned his business endeavors. He determined that contributions to society could best be achieved by the continual creation of value through innovative ideas and inventions.

The resulting business expansion would bring prosperity to consumers and trading partners, thus benefiting all society. Tadao Yoshida called this the “Cycle of Goodness,” and he made this idea his fundamental philosophy of business.

We retain this concept as the ongoing business philosophy of YKK.

#### YKK Management Principle: YKK Seeks Corporate Value of Higher Significance

YKK will pursue innovative quality in the seven key areas shown above.

#### Corporate Social Responsibility Website Launched

The YKK Group Corporate Social Responsibility website launched in March 2014 is now available in English, explaining our commitment to helping build a more sustainable society through our main businesses. Please refer to this website for details on our corporate governance structure and compliance status.

#### Website Contents:

- CEO’s Message “Corporate Social Responsibility Based on the YKK Philosophy”
- YKK Group Activities
- Organisational Governance
- Human Rights and Labor Practices
- The Environment
- Fair Operating Practices
- Consumer Issues
- Community Involvement

Note: Please see YKK Profile website for financial data.