

If at first you don't succeed, try, try again / Entrust with confidence

The core value we have adopted with respect to our employees and for cultivating human resources is "If at first you don't succeed, try, try again / Entrust with confidence."

Company founder Tadao Yoshida daringly entrusted many young employees with jobs without fear of failure. We will continue to put this philosophy into practice, because we see increasing the desire of our employees to take on challenges as essential for the further growth and expansion of the YKK Group.

Uncompromising insistence on quality

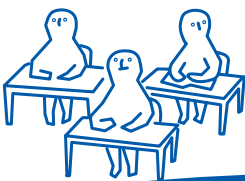
The core value we have adopted with respect to our customers and manufacturing is "Uncompromising insistence on quality."

The YKK Group has placed an uncompromising emphasis on quality when providing products in response to the needs of society and the market based on the approach of start-to-finish production. We have established the YKK Group Quality Charter to express our commitment to this approach even in the midst of changing times.

Unblemished trust

The core value we have adopted with respect to society and building relationships with communities is "Unblemished trust."

At the YKK Group, we want to continue to be a company that is trusted and respected by all its stakeholders. From the beginning, this has meant to us an unblemished trust—something that goes beyond the general use of the words. We never want to let our stakeholders down in any way.



We are focusing our efforts on creating a stimulating corporate climate for our employees to work in as we go about achieving harmony with society and improving corporate value.

The YKK Group has established three core values by which to bring benefit to our valued employees and customers as well as society at large. Each of our employees holds these values dear and puts them into practice every day for our stakeholders.