



YKK management principle : "YKK seeks corporate value of higher significance"

Seven keywords encompass the fundamental ideas behind the YKK Group management principle. We seek to be a company that provides happiness to our customers, that is well regarded by society and that gives pride and satisfaction to our employees. The keywords customers, employees and society represent these goals, while products, technology and management symbolize the means by which we fulfill them. Fairness is at the root of all our efforts to realize the meaning of the other keywords, and is our basis for making management decisions when values and customs differ.

The YKK Group seeks to realize corporate value of higher significance, endeavoring to continuously improve quality with each of these seven aspects.

In addition, we seek to be a business that even more people will recognize as being a truly international company that can be trusted to be reliable in every interaction with individuals and society while creating new value through technology and expertise.

Striving to be a business that the world always needs.

The YKK group specialties of fastening and architectural products are directly related to the creation of clothing and shelter, fundamental necessities for human life. Over our 70 years of history, our work has been deeply connected with human lifestyles and we have constantly focused on supporting them. To put it simply, this is the challenge of manufacturing.

Corporate value can be thought to be something that is first recognized when a business responds effectively to the needs of its customers and the market. Since demands change in every era and between countries and age groups, a business must develop by anticipating those demands and following up on them.

I believe that the products provided by the YKK Group should be accepted by everyone as being kind to both people and the earth. For this reason, not only strength, but also gentleness and beauty are necessary parts of our business. We will continue to pursue the challenge of manufacturing by fusing power and beauty with the technology and expertise that makes them possible.

Environmental management is the duty of every enterprise that conducts business on this earth.


In September 1994, we established the YKK Group Environmental Charter and, since then, the entire group has been working together to protect the environment. By promoting environmental protection measures in every business area at every stage from product design and manufacturing to disposal, collection and recycling, we have established thorough environmental management systems and have continued to contribute to the creation of a sustainable economy and society.

In February this year, the Kyoto Protocol went into effect, establishing legally binding quantitative commitments for each country to reduce emissions of greenhouse gases. The YKK Group treats global warming as a worldwide problem and is taking countermeasures in every part of the group including our businesses in developing countries.

Our intention is to keep working to further increase our corporate value as a business that continually earns more trust from more people. We hope that you will not hesitate to send us your opinions and thoughts about our endeavors.

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President
YKK Group



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