

YKK Group management principles

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"No one prospers unless he renders benefit to others"

An enterprise is an important member of society, and as such, it must coexist with the other elements of society. Its value will be recognized by the benefits it shares with society. Tadao Yoshida, YKK's founder, carefully considered this need for mutual prosperity as he planned his business endeavors. He determined that contributions to society could best be achieved by the continual creation of value through innovative ideas and inventions. The resulting business expansion would bring prosperity to consumers and trading partners, thus benefiting all society.

Tadao Yoshida called this the "Cycle of Goodness", and he made this idea his fundamental philosophy of business.

We retain this concept as the ongoing business philosophy of YKK.



"Cycle of Goodness"

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"YKK seeks corporate value of higher significance"

The YKK Group has followed the management principle of seeking corporate value of higher significance for its management mission, direction and emphasis and we have made equity the foundation of all our business activities. We will work to increase our status as a company that is fair and inspires trust, by continuing to pursue equity in our relations with society. We also seek to be recognized as a truly international company.

As a company that has the skills and technology to create new value, we will use all of our abilities to connect our ideals with product development in our efforts to become a specialized maker that provides the most suitable processes and products. We believe that our value and the source of our creativity is our ability to stay ahead of the demands of society.

Seeking corporate value of higher significance, YKK will pursue innovative quality in the following seven areas:

