



## A third party perspective on YKK efforts for the environment and society



### About efforts in business activities

This time I heard about the YKK Group's well-established CSR principles, particularly how the principle of "localism" applies to expansion in China. Many enterprises are entering China with the main goal of low cost production, but YKK has been undertaking activities that are rooted in the region from the beginning in keeping with the idea of localism.

In 2005, YKK Fasteners received "Well-known Trademark in China" certification from the Chinese government. This and other evidence suggests that the group's continuous efforts for the Chinese people have been successful so far. In China, rapid economic development has been accompanied by the developing need for consideration of CSR efforts to respond to issues that include environmental problems, labor and human rights. I believe that in the future, the YKK management focus on sustained efforts to cultivate regional economies and human resources will receive positive evaluations even more frequently.

As you focus on expansion in different regions, please continue your global expansion with your head company as the center that guides the group as a whole.



### Regarding the Social and Environmental Report 2006

The report this year shows effort to make the contents easy for anyone to understand. This time, global expansion, a feature and strength of the YKK Group, has been emphasized, and it is clear that you are conducting activities on a daily basis in cooperation with stakeholders around the world. I reviewed progress and results this year regarding my comments last year.

### • The YKK Group's unique relations with employees

While YKK is expanding human resources globally, discussion related to personnel is limited to Japan in most cases. I think that if you could include a little more from the perspective of human resources cultivation globally, the reality of "localism" would be easier to understand.

### • Regional activities

I understand that company employees and regional corporations take the lead in participating in their local regional activities. Here, I think that through the introduction and description of many company employees, the awareness and desire of company employees to give back to their regions will increase. I expect that this report can be used as an opportunity to expand communication with people in each region.

### • Explanation of environmental and social activities in the two main business areas

YKK AP activities are reported on elsewhere, but this report is supposed to include all YKK Group businesses, so I think that the social and environmental activities of both YKK and YKK AP should both be presented distinctly a little more so we can understand their unique features.

### • Digest brochure and detailed web edition

Putting a detailed information edition on the web allows the presentation of detailed data regardless of limitations to paper, making it a very clever approach for sharing information. Please consider that in the printed edition, it is possible to present only main indicator data and cover important items in digest format.

I expect that in the future YKK will continue local expansion around the world based on the Cycle of Goodness and YKK Group principles.

海野みづえ

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### Profile of Mizue Unno

After graduating from Chiba University Graduate School, she worked at a management consulting company until she founded So-Tech Consulting, Inc. in 1996.

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